



MULTITACTION

MT SHOWCASE

The perfect platform to engage and delight users





MT SHOWCASE

KEY CAPABILITIES:

WEB BASED EDITOR: The MT Showcase editor is where the stage is set, providing a powerful and flexible tool to create the desired experience. Assets can simply be loaded via drag and drop into the media library and subsequently through drag and drop onto the display stage.

RICH MEDIA SUPPORT: MT Showcase provides support for various video formats and image formats as well as browser URLs and PDF files.

CUSTOMIZABLE NAVIGATION: All aspects of the navigation control can be customized from the icons to the connectors right down to the behavior of the arms and bubbles. Nodes can either launch sub menus or directly launch a viewer for an object, such as an image or video.

CUSTOMIZABLE THEME: Being able to control the way objects behave on the stage as well as how they enter, provides significant control over the experience that users will have.

SUPPORT FOR MT CODICE: One of the most unique aspects of the MultiTaction display hardware is its ability to read a 2D code that can be printed and placed onto an ID card or object. Many clients use this in the retail space to drive product related actions or in the corporate space to display content specific to a particular user or solution area.

FULLY SUPPORTS THE MULTITACTION IWALL: MT Showcase will run on most touch display systems that meet the minimum technical requirements. However, the solution offers the best experience when running on MultiTaction Hardware.

A man with glasses and a beard, wearing a grey button-down shirt, is leaning over a large, illuminated digital display table. He is holding a white spray bottle and appears to be interacting with the display. The background is a blurred trade show or exhibition hall with other people and bright lights.

**“It’s intuitive, it’s engaging
and it’s truly interactive, in
every sense of the word”**

Pete Malcolm, CEO - MultiTaction

THE PERFECT PLATFORM TO ENGAGE AND DELIGHT

MT Showcase provides a fully interactive and customisable stage, where your rich media assets can perform to engage and delight clients, staff or visitors alike.

All organisations spend a significant amount of time creating a wide range of rich assets to tell their story. This covers everything from branding on the outside to governance on the inside. Some materials are aimed at clients, some are aimed at employees to educate or guide and some are simply designed to delight. What all of these scenarios have in common, is the need for someone to first discover the material and then engage with it to get the anticipated experience. Much of the rich media assets created today end up on the web or very high end printed materials. However, they all suffer from the same problem – it's hard to control the final experience.

MT Showcase has been designed specifically to 'show off' great content, but also to make exploring and discovering that content super easy. There are two parts to the solution – the Showcase Player and the Showcase Editor. The editor is where the real work takes place. Here you drag and drop your media content into the structure that you have defined for your showcase. You have complete control of how the content appears, disappears or acts whilst on the stage.



KEY BENEFIT AREAS

ENGAGE AND INTERACT

Based on how you choose to setup your custom showcase, users will be able to experience the materials on offer in a unique and personal way. This system is in use and delivering great experiences everywhere from executive briefing centers to university class rooms.

EASY TO CUSTOMIZE

We have condensed days of professional services engagement into a few minutes in the new web based editor. Now you can be completely independent and create a truly unique experience for your target users. Control how objects appear, behave and interact with easy settings. If you need to change your look and feel frequently between presentations or engagements then the showcase editor will allow you to use a standard set of media assets with a completely tailored backdrop, menu system and layout.

INFARED PEN COMPATABLE

Draw or write on your MT iWall with the ease you have come to expect from more traditional methods. Using our own IR pen or any third party IR pen you have. Make annotating that image for all to see, easier than ever.

SHOW OFF RICH MEDIA

This is the perfect platform to share your videos, images, documents and other branded materials. Users will want to explore the content you provide and spend time following the journey defined in the settings selected during the setup.

COMPATIBLE WITH MULTITACTION HARDWARE

MT Showcase software is fully compatible with the MultiTaction display system. This provides the most responsive touch experience on the market which is guaranteed to delight users. In addition, support is provided for MT Codice and Infrared Pen annotation



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